

GOVERNMENT OF MEGHALAYA
OFFICE OF THE ASSISTANT DIRECTOR, INFORMATION AND PUBLIC RELATIONS
WEST GARO HILLS, MEGHALAYA

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World Consumer Rights Day observed in Garo Hills

TURA, March 15: Organized by the District Administration, West Garo Hills, Tura, World Consumer Rights Day was observed here today at the District Auditorium which was attended by government officials, members from different NGO's, teachers and students. Prof. U.R. Dutta Retd. Lecturer, Tura Government. College & member of District Consumers Forum, West Garo Hills, Tura, in his welcome address gave a brief history of World Consumer Rights Day and added that consumers include all.

The World Consumer Rights Day observed every year around the World on 15th March is an annual occasion for celebration and solidarity within the international consumer movement. It was in the year 1962 when the first the definition of Consumer Rights was first outlined.

World Consumer Rights Day is an opportunity to promote the basic rights of all consumers, for demanding that those rights are respected and protected, and for protesting the market abuses and social injustices which undermine them. World Consumer Rights Day was first observed on 15th March 1983, and has since become an important occasion for mobilizing citizen action.

Mr. Sanjay Goyal, IAS, DC & President, District Consumers Forum, West Garo Hills, Tura in his introductory speech said that in this economy nobody is self sufficient as some of us are producers but all are consumers. He informed that the District Consumers Forum which comprises of the President and two members, is functional and has sorted disputes due to overpricing. He stressed on the need to be aware of our rights as a consumer and protect ourselves from being cheated.

Among others who spoke at the occasion were Dr. M. K. Marak, DHMO, West Garo Hills Tura, The Inspector of Weights & Measures, Tura and Mrs. Rupa Kar DIO National Informatics Centre Tura.

Later in the day students of various schools of Tura performed skits to create awareness, protect and promote the interests and rights of consumers.

The World Consumer Rights Day was also celebrated at Ampati Civil Sub Division with the Office of the SDO (Civil) organizing an elaborate function to instill consumer awareness among the populace of the region.

Mr. Gopal Koch, a prominent citizen of Ampati Civil Sub Division who graced the gathering as the Chief Guest while addressing the gathering stressed on the importance of participation of the people in for the rectification of their consumer related grievances. He further elaborated on certain mal practices of unscrupulous traders and cautioned them to check if they are getting their money's worth. The Sub Divisional Officer, Ampati Civil Sub Division, Mr. Abhishek Bogotia who also spoke on the occasion urged the consumers of the region to open their eyes and be alert of any malpractices by traders. Mr. Bogotia also at length elaborated on the finer details of procedures to avail assistance where the consumer is wronged or cheated.

Among others present at the gathering were officers from the SDO Civil's Office and citizens from in and around Ampati.

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